

Name \_\_\_\_\_  
 Period \_\_\_\_ Date \_\_\_\_\_

**LA 12**  
**Personal Narrative/College Essay Scoring Rubric**

	<b>Excellent</b>	<b>Good</b>	<b>Developing</b>
<b>Voice/Show, not tell</b> (20 points possible)	Essay exhibits strong details and imagery that brings the story to life.	Essay exhibits some good details and imagery that help bring the essay to life.	Essay exhibits a lack of details and imagery; it tells the story rather than showing the story.
<b>Focus</b> (10 points possible)	Essay focuses on a single story from the writer's life.	Essay focuses on a single story, but may have mentioned a possible secondary story and have strayed from the main story.	Essay does not focus on a single story and introduces two or more stories instead.
<b>Attention-grabbing Introduction</b> (15 points possible)	Essay contains an effective, interesting and attention-grabbing intro. strategy that effectively sets up the reader for the story.	Essay contains an appropriate attention-grabbing intro. strategy, but it may not be as effective.	Essay does not contain an attention-grabbing intro. strategy and instead uses something cliché such as a rhetorical question or a repetition of the prompt.
<b>Addressing the Prompt</b> (10 points possible)	The essay effectively addresses the prompt without explicitly repeating it. The reader can clearly ascertain the prompt while reading the essay.	The essay addresses the prompt, but it may not be as effective. The reader may struggle to ascertain the prompt.	The essay does not effectively address the prompt or address it at all. The reader can not ascertain the prompt from reading the essay.
<b>Reflective Conclusion</b> (15 points possible)	Essay contains an effective <b>and</b> summative conclusion that appropriately reflects upon what the writer learned or gained from the life experience.	Essay contains an appropriate reflective conclusion that states what the writer learned or gained from the life experience.	Essay contains a shallow conclusion <b>or</b> it is missing entirely.
<b>Organization</b> (10 points)	Essay organization flows logically from beginning to middle to end.	Essay organization contains minor errors from beginning to middle to end.	Essay organization contains major organizational errors that interrupt the flow of the story.
<b>Grammar/Editing</b> (10 points possible)	Essay does not contain grammatical errors. There are no typographical errors present.	Essay contains minor grammatical errors that may interrupt the flow of thought. There are no typographical errors present.	Essay contains rampant grammatical errors <b>and</b> typographical errors are present.
<b>MLA Format/Length</b> (10 points possible)	Essay is written in proper MLA format <b>and</b> meets the 600 to 650 word requirement.	Essay contains minor errors with MLA format, but meets the 600 to 650 word requirement.	Essay contains major errors with MLA format <b>and/or</b> fails to meet the 600 to 650 word requirement.